

Avi Nachmany is an **independent trustee of the NYC-based Baron Funds**, and a mutual fund industry **consultant and strategist**.

He is an advisor to several service firms to the fund and ETF industry.

Avi brings knowledge of **over three decades of the mutual fund and ETF industry**. He **co-founded Strategic Insight (SI)**, a thought leadership and business intelligence firm for mutual fund and ETF industry leaders in **1986**. Today Strategic Insight's services are **widely used in the U.S. and globally**. Avi left SI at the end of his 30th year there.

As Strategic Insight's **Director of Research**, Avi pioneered the firm's **fact-based research approach**, served as the firm's **leading voice for the mutual fund and ETF industry's key developments**, and initiated many areas of **research focusing on topics of interest for fund industry executives, independent fund trustees, the Investment Company Institute, and regulators**.

Avi **launched and participated in SI's Rule 15(c) and board services to the mutual fund and ETF industry**. He presented often **to independent directors, focusing on fee analysis, distribution, liquidity management, and ETF and fund innovations, among others**.

Avi educated U.S. and global regulators on mutual fund industry trends, including areas where fact-based observations offer some guidance in the development of the industry's regulations.

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